

2025 INDIVIDUAL MEDICARE ADVANTAGE

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PRODUCTS AND INFORMATION IS PENDING CMS APPROVAL

Blue Cross Blue Shield of Michigan



Blue Cross Blue Shield of Michigan and Blue Care Network are committed as ever to helping our members and customers in Michigan and across the country. Our efforts include working with our health care providers on increasing the efficiency and quality of care and offering innovative products to our customers.

We aspire to be clear and simple, to help you make the right choices, to offer valuable coverage, and to help you get quality health care for you and those you love.

For our social mission, we commit to:

- Increasing access to affordable health care
- Enhancing the quality of care patients receive
- Improving the health of Michigan's citizens and communities

BCBSM/BCN Medicare Advantage:

- 6 PPO plans offering coverage in all 83 Michigan counties
- 4 HMO plans offering coverage in 70 Michigan counties, with 3 plans offering coverage in Southeast Michigan and select counties

As we've been for almost a century, Blue Cross is here and ready to help.

2025 Medicare Advantage Footprint



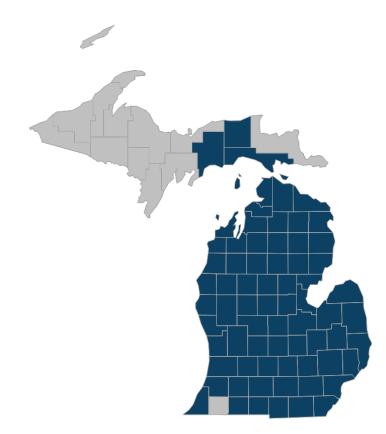
 Plan Updates
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6 Statewide PPO Plans



- Essential
- Meijer
- Part-B Credit
- Vitality
- Signature
- Assure

4 Broadly Available HMO-POS Plans



- Prime Value
- Elements (MA-Only)
- Classic
- Prestige

2025 Plan Highlights



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2025 Benefit Updates



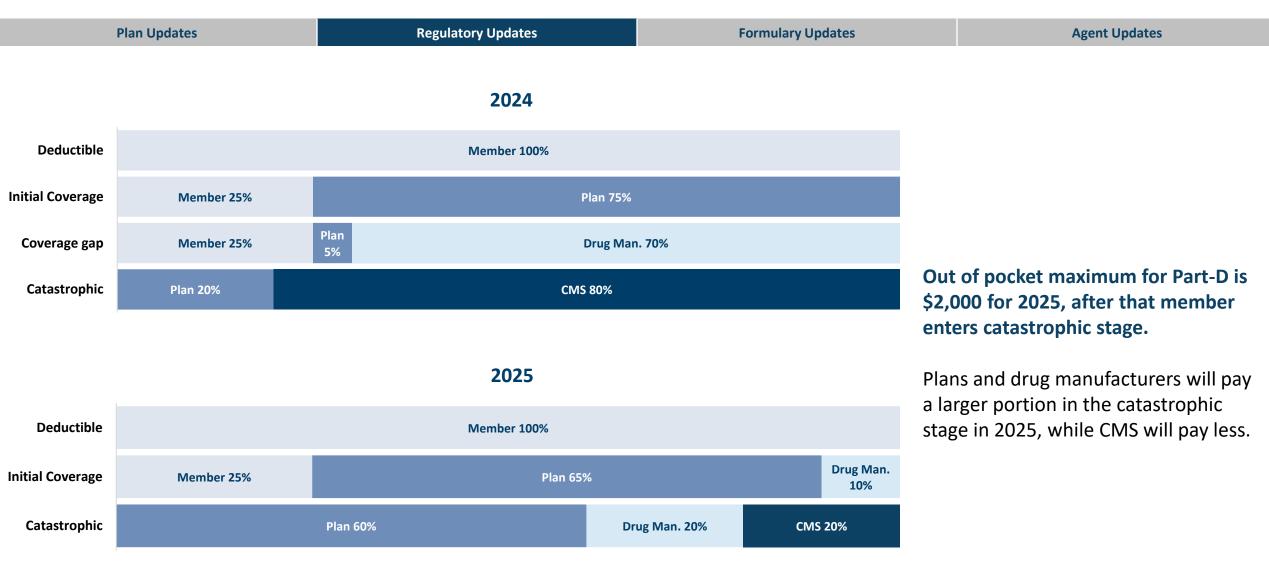
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Benefit adjustments relative to 2024: Number of Plans Increasing, Decreasing or Maintaining Costs

Benefit	Increasing	Maintaining	Decreasing	Notes
Inpatient Hospital per day Copay	2	10	1	All plans moving from copay for days 1-6 to days 1-7
ER Copay	13	-	-	Urgent care copay is maintaining or decreasing on all plans
SNF per day Copay	13	-	-	
Specialist Copay	3	4	6	Maximum \$5 increasing. Decreases between \$5 and \$10
MOOP	2	9	2	
Ambulance Copay	8	5	-	
OSB	13	-	-	PPO OSB is increasing by [\$1.30] and HMO/HMO POS OSB is increasing by [\$0.20]

Inflation Reduction Act





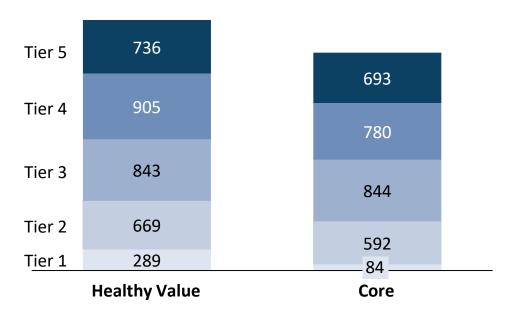
2025 Formulary Changes



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- Two formularies for 2025, called Healthy Value and Core.
- Healthy Value has over 400 more drugs covered than Core. It also has more drugs covered in Tiers 1 and 2
- The additional drugs covered come from many different classes, giving members more treatment options to choose from

Drug Counts based on RXCUI by Formulary



Plan Name	2025 Formulary				
Medicare Plus Blue PPO					
Part B Credit	Core				
Meijer	Core				
Essential	Core				
Vitality	Healthy Value				
Signature	Healthy Value				
Assure	Healthy Value				
BCN Advantage HMO-POS					
Elements	N/A				
Classic	Healthy Value				
Prestige	Healthy Value				
Prime Value	Core				
Community Value	Core				
BCN Advantage HMO					
Connected Care	Core				
Local	Core				
Prescription Blue PDP					
Premium	Core				
Select	Core				

Medicare Prescription Payment Plan (M3P)



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Example of a low drug cost in January and high cost in February reaching their Part D OOP threshold

Month	OOP Cost Incurred	Maximum Monthly Cap	Monthly Participant Payment	Remaining Balance
January	\$4.00	\$166.67	\$4.00	\$0
February	\$1,996.00	\$181.45	\$181.45	\$1,814.55
March	\$0	\$181.46	\$181.46	\$1,633.09
April	\$0	\$181.45	\$181.45	\$1,451.64
May	\$0	\$181.46	\$181.46	\$1,270.18
June	\$0	\$181.45	\$181.45	\$1,088.73
July	\$0	\$181.46	\$181.46	\$907.27
August	\$0	\$181.45	\$181.45	\$725.82
September	\$0	\$181.46	\$181.46	\$544.36
October	\$0	\$181.45	\$181.45	\$362.91
November	\$0	\$181.46	\$181.46	\$181.45
December	\$0	\$181.45	\$181.45	\$0
Total	\$2,000		\$2,000	

This payment option *might* be helpful for you if:

- You have high out-of-pocket drug costs
- You prefer to spread out what you'll pay each month across the year (January-December)

Note: This payment option might help you manage your expenses, but it doesn't save you money or lower your drug costs. Visit

Medicare.gov/basics/costs/help/drug-costs to learn about programs that can help lower your drug costs.

Medicare Prescription Payment Plan (M3P)



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Member not likely to benefit with low monthly OOP costs

Month	OOP Cost Incurred	Maximum Monthly Cap	Monthly Participant Payment	Remaining Balance
January	\$55.00	\$166.67	\$55.00	\$0
February	\$55.00	\$5.00	\$5.00	\$50.00
March	\$55.00	\$10.50	\$10.50	\$94.50
April	\$55.00	\$16.61	\$16.61	\$132.89
May	\$55.00	\$23.49	\$23.49	\$164.40
June	\$55.00	\$31.34	\$31.34	\$188.06
July	\$55.00	\$40.51	\$40.51	\$202.55
August	\$55.00	\$51.51	\$51.51	\$206.04
September	\$55.00	\$65.26	\$65.26	\$195.78
October	\$55.00	\$83.59	\$83.59	\$167.19
November	\$55.00	\$111.10	\$111.10	\$111.09
December	\$55.00	\$166.09	\$166.09	\$0
Total	\$660		\$660	

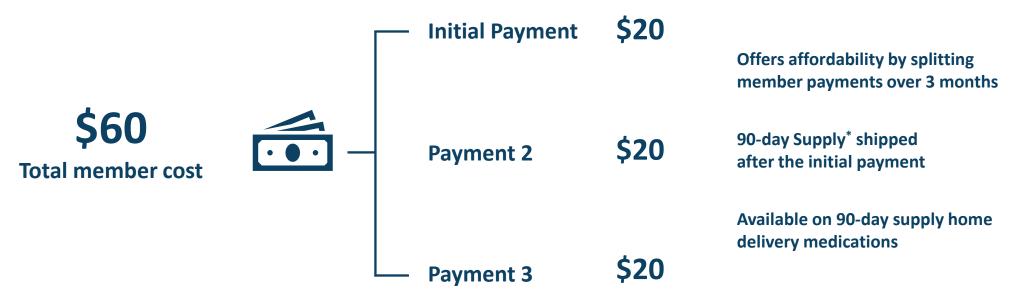
This payment option *might not* be helpful for you if:

- You get Extra Help from Medicare
- You qualify for a Medicare Savings Program
- You get help paying for your drugs from other organizations, like a State Pharmaceutical Assistance Program (SPAP) or other health coverage
- Your yearly drug costs are low
- You're considering signing up for the payment option late in the calendar year (after September)
- You don't want to change how you pay for your drugs



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Split the copay for a 90-day mail order supply into 3 equal payments Optum Home Delivery Easy Payment Plan benefits



*Exclusions do apply; certain controlled substances will be limited to a 31-day supply with home delivery.



Offers affordability options



Improves client satisfaction



Encourages adherence



Promotes
Self-service

Important Items for Agents



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BCBSM/BCN will be paying max commission amounts for 2025

Individual Medicare Advantage

Prescription Drug Coverage

- Initial Year \$626
- Renewal Years \$313

- Initial Year \$109
- Renewal Years \$55



All MA PPO members will receive new ID cards before the end of the year

- New group number for all members, new enrollee ID for some members
- Members should begin using the new card starting Jan. 1, 2025



Automatic premium payments changing from the 5th to the 1st of each month

- Automatic bank account withdraws for premium payments are impacted by this change
- To change the way they pay, they can log into their member account at **bcbsm.com** or call customer service



Grace periods for premium payments increasing from 2 to 3 months in January 2025

- Premium payments are due each month. However, everyone has a grace period to make these payments
- Members must pay the full premium amount due by the end of the grace period or they will be disenrolled from their plan
- If their only premium payment is for Optional Supplemental Benefits, they can downgrade by removing OSB

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